



Simon Woodroffe

The inspirational entrepreneur behind the Yo! Company

An entrepreneur and businessman who knows that self-belief and determination can lead to great business success.

Simon's biography

Simon Woodroffe's background

Living proof that sound ideas, self-belief and determination can lead to great business success, Simon Woodroffe has inspired and helped to motivate a generation of new [entrepreneurs](#) through his speaking and through his writing in 'The Book of Yo!'. Since 1997 when he founded Yo! Sushi, Woodroffe has been building his business empire, so it is little wonder that he has become a sought after speaker for those looking for advice and [inspiration](#) to enhance their own careers and businesses. Entrepreneur and Businessman

- Founder of Yo! Sushi in 1997
- Founder of the Yo! Company

Speaking Style

[Creativity](#), energy and innovation have been the hallmarks of Simon Woodroffe's career and as a [speaker](#) he transfers his positivity to eager audiences, sharing the secrets of his success.

Simon's talks

- **A Nation of Entrepreneurs**
- **Getting to YO! Or How I got my YO!**
- **YO! Superbrand Unlocking Creativity**
- **Using Innovation to Win New Markets**

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com | www.speakersassociates.com