



## Steve Faktor

**A entrepreneur, futurist, innovation strategist and founder of IdeaFaktory**

Steve Faktor is a power-house of daring ideas about growth, innovation & tech entrepreneurship. His company IdeaFaktory nurtures dynamic young start-ups and helps to transform older ones with innovative ideas. He is a futurist and author with a bold vision for the role of business in an increasingly leisure-based future.

## Steve's biography

### Who is Steve Faktor?

- Founder and CEO of IdeaFaktory
- Author of Econovation and the upcoming Leisureland, USA
- Former Head of the Chairman's [Innovation](#) Fund at American Express
- Top Innovations Executive with several Fortune 100 companies

### Speaking Style

With a Steve Faktor key note you get both wisdom and wisecracks. Never afraid to be provocative, he is always entertaining.

## Steve's talks

- **The rise of the doer: the next generation of makers not consumers**

- **Econovation: 5 opportunities for the next decade**
- **Re-inventing government as an engine for growth**
- **The 4 Cs of innovation - transforming your business for growth**
- **Watching the crowd - How social will reshape the world of work**

Speakers Associates Ltd | +44 (0)1628 636600 | [info@speakersassociates.com](mailto:info@speakersassociates.com) | [www.speakersassociates.com](http://www.speakersassociates.com)