



Steve Faktor

A entrepreneur, futurist, innovation strategist and founder of IdeaFaktory

Steve Faktor is a power-house of daring ideas about growth, innovation & tech entrepreneurship. His company IdeaFaktory nurtures dynamic young start-ups and helps to transform older ones with innovative ideas. He is a futurist and author with a bold vision for the role of business in an increasingly leisure-based future.

Steve's biography

Who is Steve Faktor?

- Founder and CEO of IdeaFaktory
- Author of Econovation and the upcoming Leisureland, USA
- Former Head of the Chairman's [Innovation](#) Fund at American Express
- Top Innovations Executive with several Fortune 100 companies

Speaking Style

With a Steve Faktor key note you get both wisdom and wisecracks. Never afraid to be provocative, he is always entertaining.

Steve's talks

- **The rise of the doer: the next generation of makers not consumers**

- **Econovation: 5 opportunities for the next decade**
- **Re-inventing government as an engine for growth**
- **The 4 Cs of innovation - transforming your business for growth**
- **Watching the crowd - How social will reshape the world of work**

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