



## Theo Priestley

**Futurist, international speaker, author and advisor**

Theo Priestley is a globally recognised and sought after futurist and international speaker, an author and authority on the future of business, technology and society.

## Theo's biography

### Theo Priestley's background

He has had the pleasure of appearing at some of the biggest conferences and at smaller, intimate corporate events, delivering keynote talks to audiences ranging from 50 to 4,000. He has been part of panel discussions and chaired conferences across the World including USA, Peru, Australia, Dubai, Germany, UK, Sweden, China, Malta and South Africa.

Theo has published more than 100 articles on topics including Internet of Things, Artificial Intelligence, Fintech, Smart Cities, Education, Healthcare, Marketing, [Digital Transformation](#) and Virtual Reality, for Forbes, the European, WIRED and Huffington Post. He has also contributed to VentureBeat, GigaOM, The Times Raconteur and been interviewed for BBC Radio and UK national television news on technology trends.

He is widely known and sought after for his forthright views on the negative impacts of technology on society and currently works with the Tony Blair Institute for Global Change to research technology's wider impact on society and public policy with a view to informing [political](#) leaders of the risks and benefits of adoption.

Theo has been listed as a Top 100 global technology influencer and thought leader on the Internet of Things (IOT), [Artificial Intelligence \(AI\)](#) and Fintech multiple years in a row.

He hosts the "We Didn't Start the Fire" podcast, examining the intersection of technology, business and society with guests.

His book, *'The Future Starts Now'*, co-authored with Bronwyn Williams will be available early 2021 from

Bloomsbury.

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