



Travis Bradberry

Co-founder of TalentSmart, the world's #1 provider of emotional intelligence

Dr. Travis Bradberry helps audiences around the world by defining and identifying emotional intelligence—that intangible “something” that is in each of us and affects how we manage behaviour, navigate social complexities and make personal decisions to achieve positive results.

Travis's biography

Travis Bradberry's background

Awarded his BSc in Clinical Psychology by the University of California, San Diego, Dr. Bradberry holds a dual PhD in clinical and industrial/organizational psychology from the California School of Professional Psychology.

His specialty is the field of [emotional intelligence](#), in which he is a recognized world leader. He is co-author of the bestselling book Emotional Intelligence 2.0 and also the co-founder of TalentSmart, the world's leading provider of emotional intelligence tests and training. This consultancy is employed by over 75% of Fortune 500 companies.

Dr. Bradberry has written a number of bestselling books which are available in more than 150 countries in 25 different languages. He has also written for, or had his work feature in, amongst others, Newsweek, BusinessWeek, Fortune, Forbes, Fast Company, Inc., USA Today, The Wall Street Journal, The Washington Post and Harvard Business Review.

Much in demand for his expertise in the field of emotional intelligence and his engaging presentations, Dr. Bradberry has been engaged by companies such as Intel, Coca-Cola, Microsoft and the American Society for [Training and Development](#), amongst many others.

Travis's talks

- **How to use EQ to increase leadership capacity and job performance**

Emotional intelligence (EQ) is responsible for more than half of workplace performance, and is the #1 predictor of leadership and personal excellence. Better understanding this “science of emotion” can help you to increase the effectiveness of your leadership development initiatives. Join us for this session and learn from the leading expert in the field. Travis Bradberry, Ph.D. is the award-winning author of Emotional Intelligence 2.0 and co-founder of TalentSmart, the world’s leading provider of emotional intelligence tests and training.

In this session, you’ll interact with Travis as he shows you:

- What EQ is, how it works and why it’s a skill we’re all hard-wired to rely upon.
- How to measure EQ and integrate EQ assessment into coaching and training programs.
- How various organizations have used EQ to increase the capacity and performance of their leaders.
- Proven techniques for increasing EQ.

- **Upping your leadership skill set**

Ninety percent of great leaders are high in emotional intelligence (EQ) and it’s the #1 predictor of leadership excellence. Understanding this “science of emotion” and incorporating it into your repertoire will take your leadership skills to new heights.

In this session you will discover:

- What EQ is, how it works and why it’s the key to great leadership.
- How various organizations have used EQ to increase the capacity and performance of their leaders.
- How you can increase your EQ via proven techniques and strategies.

- **Taking your game to the next level**

Each of us is looking for new and powerful ways to manage, adapt, and strike out ahead of the pack. This session will enable you to capitalize on your emotional intelligence? a skill set that’s responsible for 58% of your job performance.

In this session you will discover:

- What EQ is, how it works and why it’s a skill we’re all hard-wired to rely upon.
- The critical connection between EQ and your job performance.
- A step-by-step process loaded with proven techniques for increasing your EQ.