



Vito Di Bari

**One of Europe's most acknowledged futurists
& renowned authority on innovation**

Vito Di Bari shows organisations how emerging technologies will transform their businesses and how to beat the competition.

Vito's biography

The [Innovation Designer](#) for the World Expo 2015, Executive Director at United Nations' UNESCO in Paris and Professor of Design and Management of Innovation at Polytechnic University of Milan, Di Bari is one of the most influential [futurists](#) in the world. He has published 11 books on innovation and hosted the show "Live from the Future" on the Discovery Channel.

Named Big Thinker 2014, Vito is considered by many to be the thought leader of the tech-driven design movement Neo-Futurism. The Financial Times defined him as "*the Guru of Innovation and Design*"; the Nobel Laureate for Economics, Kenneth Arrow said, "*Vito Di Bari engineers dreams. Concrete dreams, based on solid facts*".

An [inspirational speaker](#) with a dash of humour who literally shows the future on stage, Vito's keynotes combine depth of strategy with the magic of entertainment. Founded on a solid scientific approach, his presentations include the unveiling of new technologies and a detailed forecasting of medium-term business trends.

His background as United Nation's IMI UNESCO Executive Director and university professor is harmoniously paired with his showmanship style to create memorable storytelling using custom films on theatrical screens, humour and the occasional *coup de théâtre* to demonstrate the future and illustrate to his audiences how their lives will change in the next 5 to 15 years.

Vito tailors his keynotes for every event, recounting the stories of evolution of individual business segments, uncovering the future way of working in those industries and unveiling the future competition in those markets.

How Vito Di Bari presents:

Telling stories of the individuals responsible for pivotal moments throughout history while echoing the works of artists, writers and philosophers, all narrated as an enchanting tale of the never-ending challenge of human civilization with metaphors, paradoxes and a lot of humour.

Live interactions with the audience to sprinkle in extemporaneous brainstorming, blitz surveys, Q&A's and even dancing. Add a dash of live tweets to and from the people in the room, tweeting infographics and receiving back comments in real time.

Vito's talks

- **The Exponential Effect - How AI, 5G and IoT will relaunch productivity, markets and economy**

- **Leading the transformation of the future - the world in 2025**

A perfect motivational event for conventions of companies emerging and relaunching their business approach, launching new lines of product, targeting new markets. The future of business trends and business growth, innovation and leadership: a great inspirational talk for C-Level executives.

The audience will leave with:

- knowledge of emerging tech that will change the way their specific industry will work in the future
- forecasting of business trends, business growth and market evolution
- success case histories, best practices, leadership techniques to win the future of business competition

- **A journey into the future of marketing**

Successfully premiered at EXMA, the emerging LATAM marketing platform, with over 6,000 attendees. The future of business trends and business growth, innovation and leadership: a great inspirational talk for marketing executives and consultants.

The audience will leave with:

- a map of the future evolution of technologies impacting on marketing activities in the next 3 to 15 years
- a guide on how to use these technologies to successfully engage and win the business competition
- success case histories, best practices, professional motivation
- inspirational guidelines to achieve future leadership through innovation, emerging technologies, knowledge of business trends.

- **The A.I. transformation**

A perfect inspirational moment for conventions of companies going through a transformation process, guided by leaders with a vision to share, launching new innovative lines of product, announcing a relevant evolution (such as a merger, acquisition, joint venture, partnership), celebrating its anniversary. The future of technology, business and economy: a great inspirational talk for Associations, Entrepreneurs and C-Level Executives.

The audience will leave with:

- Inspirational guidelines to achieve future leadership through innovation, emerging technologies, knowledge of business trends.

- Knowledge of emerging tech that will change the way their specific industry will work in the future.

- **Welcome to the future of shopping**

“Today we will learn how to win the business competition... from the animals, we will unveil an exponential retail trend, get back in time to forecast the future, receive seven postcards from 2025 and end with a time travel.” This is how Dr. Vito Di Bari, named one of the three most acclaimed futurists in the world, starts his keynote on the future of retail. A memorable and inspiring lecture, and a travel in time from the birth of retail to the present and over. With a grand finale: Vito will show the future of retail. Literally, with an exclusive short movie commented live on big screen. The audience will leave with:

- a positive approach to the future evolution of retail
- out-of-the-box thinking to engage consumers
- a lot of cool ideas to take to the next tech level their point of sales, shops, shopping malls
- inspired vibes and motivation to lead the business competition of the future retail industry

- **Future cities**

This is much more than a keynote, it's a multimedia feast of positive icons and smart solutions to increase the quality of life of the future dwellers. The future of business trends and business growth, innovation and leadership: a great inspirational talk for the ones who will design and manage the cities of the future.

The audience will leave with:

- a wonderfully inspiring vision of the potential of smart technologies and new art and architectural trends to build the city of the future
- a positive approach to problem solving through cutting edge technologies
- pride of communities, love for art in public places, knowledge of innovative architectural solutions.
- inspirational guidelines to achieve future leadership through innovation, emerging technologies, knowledge of business trends.

- **A journey into the future of hospitality**

It's the ultimate keynote to inspire C-Level in the hospitality business to embrace innovation and intercept the future through a radical transformation. Great for anniversaries and for teams and professionals in the conventions and events business.

The audience will leave with:

- a view of where is moving and why the hospitality sector in the next 5 to 15 years: innovation, business trends, transformation
- best practices, case studies and techniques to lead the business the competition
- inspiration to move forward and embrace innovation to maximize returns and net profits