



Will King

Entrepreneur, founder and CEO of The King of Shaves

Will King is an award-winning British entrepreneur for the digital age who has turned his male grooming products business from a one man band into a global multi-million pound brand – challenging established names like Gillette and Wilkinson Sword.

Will's biography

Will King's background

On his way up he has had to deal with recession, patent wrangles and the advent of the [celebrity](#) beard. He has just launched the revolutionary Hyperglide razor, designed a yacht and has plans to go into space.

- Launched his own multi million pound male grooming brand
- Leading digital marketer and early social media adopter
- Serial innovator

Speaking Style

Passionate and enthusiastic, Will King has great advice for [entrepreneurs](#) on how to innovate, seize opportunities and never ever be boring.

Will's talks

- **Growing a business in the digital age**
- **Starting a business from scratch**
- **Marketing, branding and PR**
- **Why there is no excuse for a boring business**

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