



## Alice Beer

**Renowned consumer journalist, broadcaster and TV presenter**

Alice Beer has a reputation as a fearless and thorough consumer journalist. She has worked in the media for twenty years as a researcher, producer and director but is more well known for her years fronting flagship BBC programmes.

## Alice's biography

### About Alice Beer

Alice is ITV This Morning's resident consumer rights champion and also regularly appears on ITV's Good Morning Britain to discuss consumer matters.

She first made her name on the BBC consumer show Watchdog, [co-presenting](#) alongside Anne Robinson, where she took undercover reporting jobs and exposed some of the biggest industries in the country for the way they were treating consumers. Alice went on to front many major BBC Series mostly with a strong consumer angle: Healthcheck, Face Value, Holiday and a financial quiz: Show Me The Money. She has also hosted Channel 5's Hot Property programme and LBC's Breakfast Radio Show. Alice Beer is renowned for her tenacity and energy and whilst bringing up twin daughters has written a book "A Contented House With Twins", published by Random House, and regularly contributed to various television programmes. She continues to write for newspapers and magazines and works behind the scenes as a consultant with many household high street companies, ensuring that their customers get a fair deal.

Alice is also an experienced [host](#) and [speaker](#). She regularly speaks at events across the country and has also hosted many award ceremonies and radio mornings.

