



Barbara Cassani

Founder of Budget Airline Go Fly and first leader of London's 2012 Summer Olympic Games bid

Top businesswoman Barbara Cassani helped London win the 2012 Olympic Games and was behind the successful launch of the Go Fly airline.

Barbara's biography

Who is Barbara Cassani?

- The first leader of London's 2012 Summer Olympic Games bid
- Founder of British Airways budget airline Go Fly
- Executive Chairperson of Jurys Inn hotels
- Named Veuve Clicquot Business Woman of the Year in 2002
- An [inspirational](#) and experienced [business leader](#), Cassani presents in English

Barbara's talks

- Develop and maintain close working relations
- How to be the visible and credible advocate for London's bid locally Maintain and develop

public support

- **Create highly motivated teams with the highest standards**
- **Strong and responsible leadership**

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com | www.speakersassociates.com