



Farah Nanji

Founder of Regents Racing, public speaker, journalist & DJ behind NINJA

Named after a Charlie's Angel, Farah Nanji is a British entrepreneur, journalist and musician committed to driving change around the world through the fusion of the music + automotive industries.

Farah's biography

Farah Nanji's background

Currently Farah serves as the CEO of Regents Racing & it's subsidiary company, The Formula Mind. Both companies explore how Formula 1 can impact [leadership](#) and [peak performance](#) for senior executives and private members. Farah has been dubbed as an 'autpreneur' by Channel 4, a word that was especially invented by the [broadcaster](#) to describe her.

In the music world, Farah is known by her artist alias as NINJA. She has had some of the world's wisest stages from Pacha Ibiza to the United Nations and the World Economic Forum spinning into transcendent circles for the last decade.

Fascinated with the ancient art of the warrior since she was a child, NINJA has spent her whole life honing her craft; from playing instruments at a young age, to being trained by the renowned Buddha Bar Group in her teenage years. All roads have led to her being globally recognised as a DJ and thought leader in her field today.

Recently described as a 'fast-rising superstar' by DJ MAG, Farah is inspired by ethnic roots from the Indian and African sub-continent, she paints her creative canvas through an extraordinary exploration of live sounds and enchanting frequencies, from the electric guitar to the sitar. These sounds create hypnotic portals which are looped into pulsating waves of deep tech and techno, transporting listeners into the ultimate meditative zone.

She is also a highly accomplished public speaker and is one of the few DJs in the world to deliver a TEDx talk, which took place in the Luxembourg Philharmonie in 2019. She delivered a keynote to a sold out

audience about a subject very close to her heart of learning difficulties and the educational system. Farah was diagnosed with the motor development delay known as Dyspraxia aged 15. By this point she had already discovered her callings in life with music and [motorsport](#) and stayed firm in not giving up her passions. She has done everything in her power since to rewire her brain and excel in areas she should not naturally thrive in.

Farah's talks

- **Staying resilient and navigating the music industry**
- **Leadership lessons learnt through music + sports**
- **Overcoming learning difficulties**
- **Building high performance teams**
- **DJ + production workshop**

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