



Haiyan Wang

Managing Partner of the China India Institute

Ranked among the Top 50 world's most influential [management](#) and business thinkers on the 2021 [Thinkers50](#) list, Haiyan Wang is a global strategist, expert on entrepreneurship and the transformational rise of [emerging markets](#), foremost China and India.

Haiyan's biography

About Haiyan Wang

- Managing Partner, China India Institute
- Adjunct Professor of Strategy, INSEAD
- [Author](#) of 'Getting China and India Right', winner of the Axicom book Award's Silver Prize – One of the world's two best books on globalization/international business (2009)

Speaking Style

- Educational, interactive and full of energy

Haiyan Wang is able to inform and educate her audience, her knowledge and experience in global [economics](#) making her a must-hear speaker for those in the field.

As a managing partner of the China India Institute and Adjunct Professor of Strategy at INSEAD Business School, Haiyan Wang has worked in multinational [management](#) for over two decades and acts as a consultant for clients in a variety of industries.

Qualifications

Haiyan Wang was born in China. A talented student, she studied at Shanghai Institute of Foreign Trade, graduating with a degree in Economics, before completing her masters degree at the University of International Business and Economics in Beijing. She holds an M.B.A from The University of Maryland.

Career

Wang's understanding of economics was invaluable for her career in an era where China which was just beginning to undertake economic reforms. Concentrating on international trade and business, Wang wrote articles for journals.

After beginning her career in China, Wang set out for the USA, where she began working for Kepner-Tregoe Inc. as a management consultant. She also worked for E-Steel Corporation, assisting them to form relationships with some of the most influential steel producers in China.

Wang went on to work for home furnishing giant PTI Inc, which operates in the USA, China and Vietnam and provides to clients all over the globe. In her role as a senior executive in marketing and operations, Wang assisted the company to arrange deals with some of the largest retail chains, including IKEA, Kohls and Target.

Wang currently works for the China India Institute as a managing partner. The institute is a [consultancy](#) which carries out research in order to assist in the creation of business strategies which focus on the rising economies of China and India.

In addition to this, Wang utilises her experience in [international relations](#) and business in order to help educate others through her work as a speaker. She is an Adjunct Professor of Strategy at INSEAD (the European Institute of Business Administration).

Personal and Charitable Interests

Wang currently lives with her twin daughters Anjali and Meili and her husband in Bethesda, Maryland.

Publications

Wang's level of knowledge and experience mean that she contributes to several respected publications. She writes a column in BusinessWeek entitled Getting China and India Right. She works with Chief Executive magazine as a contributing editor and her work has been published in the Financial Times, China Daily, The Times of India, The Wall Street Journal and The Economic Times, among others. She blogs for Harvard Business Review on a regular basis. She has co-authored several books, some of which are listed below.

Haiyan's talks

- **Cultivating a Global Mindset**
- **The Re-emergence of China and India? Four Stories Rolled into One**
- **Global Enterprise 2020**
- **Leveraging China and India for Global Advantage**
- **Competing with Dragons and Tigers on the Global Stage**

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