



Isabel Aguilera Navarro

Former president of General Electric, Spain and Portugal; Former managing director of Google, Spain and Portugal

Isabel Aguilera is a renowned specialist in success strategies for developing competitive leadership. Having acquired extensive executive experience, she has gone on to combine being a board member and independent advisor for many organizations with her role as a consultant and lecturer at a leading business school.

Isabel's biography

Isabel Aguilera Navarro's background

A frequent speaker at a variety of events, Isabel has proven experience in creating unique business models following various company mergers and acquisitions. She offers outstanding guidance on optimization, [management](#) and monitoring processes for multinational, multidisciplinary businesses and teams.

Isabel is currently an independent board member of Indra (a leading Spanish IT company), Banco Mare Nostrum (a bank), Oryzon (a biopharmaceutical Company), Egasa (a gaming and entertainment company), Globalia (a Spanish travel Company) and Playa: Hotels&Resort. In 2009 Isabel founded her own Consultancy called IMAN.

She is a member of the advisory boards of Oracle Iberia, Deusto Business School, Manpower Group, Laureate and Aegón. Also is an [associate professor](#) at ESADE and at Deusto Business School, as well as a business consultant and takes part in several entrepreneurial projects.

From 2006 to 2008, Isabel was responsible for setting up Google Iberia in Spain and Portugal and for creating NH Hotel Groups's international business model after it purchased hotel chains in Mexico, Germany and Holland (2002 – 2005), where she developed her activity as a global COO. Isabel was the CEO of General Electric in Spain and Portugal. In Dell she was the CEO for Spain, Italy and Portugal and a Head of Business Development for the Southern Europe. Isabel also has worked with Airtel and HP Compaq.

She has received recognition from institutions and organizations for [business](#) professionals (AED,

FEDEPE), as well as from publications such as Financial Times, The Wall Street Journal and the Spanish daily newspaper El Mundo.

Isabel's talks

- **The Role of New Technologies in Business**
- **Business on the Border**
- **Competing in the Century of Technology**
- **Opportunities and Challenges in the 21st Century: 'The Business of the Sun'**
- **The Keys to Successful Human Resources**
- **Management Teams in Complex Environments**
- **Motivation: Case Study**
- **Effective Leadership**
- **Management**

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