



## Julia Hobsbawm

[Author](#), **The Nowhere Office (2022)**

Julia Hobsbawm is an award-winning business author and [futurist](#) of work.

Julia Hobsbawm's latest book is *The Nowhere Office: Re-inventing Work and the Workplace of the future (2022)*, which was listed by the FT as a "book to read in 2022". She hosts a podcast of the same name with Stefan Stern.

In the book, Julia addresses the new challenges of remote working in the wake of the pandemic, repurposing offices for more creative interaction, managing WFH teams and satisfying the demand for more purposeful work with greater work/life balance.

*The Nowhere Office* has been praised by the Financial Times, has been covered by Media outlets including Forbes, Bloomberg and the BBC, and has been described variously by leaders in business, media and thought leadership as 'a masterwork', 'a tour de force' and 'brilliantly captures the zeitgeist of our times – how and where we work'.

Julia has been described as 'one of the cutting edge thinkers on the future of work' (RSA), and "brilliant at seeing tomorrow's ideas today".

Julia Hobsbawm's previous book, *The Simplicity Principle: six steps towards clarity in a complex world* (March 2019), draws on nature and neuroscience to provide a workable system for achieving clarity and calm in an increasingly complex world. Arianna Huffington described the book as "The answer to the question of our modern time: how to recapture simplicity".

Julia Hobsbawm is also [author](#) of *Fully Connected: Social Health in an Age of Overload*, which was shortlisted for both Management Book of the Year 2018 and Business Book of the Year 2018.

A regular speaker for corporate audiences as well as the OECD and EU amongst policymakers, in 2018 Arianna Huffington named her editor-at-large of a new Social [Health](#) section of the global wellbeing portal, THRIVE.

Julia Hobsbawm sits on the Advisory Boards of The European Workforce Institute and the new workplace app Guild. She was awarded an OBE for Services to Business in 2015.

Julia Hobsbawm is also founder of the knowledge networking business Editorial Intelligence, which pioneered new diverse network thinking and the ideas conference Names Not Numbers, The Comment Awards and the technology conference and podcast series The Human and the Machine.

Julia has made several BBC programmes on networks and networking, and is a regular commentator and [broadcaster](#) around the world. She is a Patron of The Zoe [Education](#) Trust, and the Facial Surgery Research Foundation.

The pandemic has precipitated a wholesale re-think about the form and role of work in contemporary life. Julia is one of the foremost analysts of contemporary work and connectivity, and how they affect our everyday lives. Her insights – generated from meticulous research and decades of acclaimed commentary – are critical for any organisation looking to understand the [future of work](#).

Julia Hobsbawm has extensive experience speaking for corporate events, international conferences and festivals. She is a regular speaker for Women Ahead/Moving Ahead, helping support leadership development in sport and business.

**Julia Hobsbawm's previous engagements include:**

- CASE Europe Annual Conference
- The Drucker Forum (Vienna)
- Online Educa (Berlin)
- Accenture
- Barclays
- EY
- IKEA
- INFORMA
- Sony
- WPP
- Shell UK

## **Julia's talks**

- **Keep It Simple**

In a world of complexity leaders and managers need to learn to reconnect with the age-old principle of simplicity. The benefits of simplicity are clarity, productivity and purpose. Using case studies and data from neuroscience and social science from the last five decades, this is both an inspiring speech and also a call to action. Put in simple terms Julia calls for 'Hexagon Action', which is based both around the mathematically 'perfect' number 6 and the six-sided hexagon shape which is the most resilient and space efficient shape in nature and most commonly associated with the species we have more in common with than we think: the humble honeybee. All of which is used to illustrate this illuminating talk.

- **The Social Health Revolution: Connection 4.0**

- **Being Human in the Machine Age: The Social Health decade**

The author has coined the term 'Social Health' to define all connected behaviour in the digital era and this talk focuses on the six key steps ( 'Hexagon Action') which organisations need to

follow in order to overcome disorders of connection including Infobesity and Overload; Miscommunication and Missed Information; and Stress and Anxiety linked to performance, productivity and worker wellbeing. Julia's ideas on Social Health have been taken up by the OECD, WHO, European Commission as well as the corporate community and her book Fully Connected: Social Health in an Age of Overload was shortlisted for Management Book of the Year and Business Book of the Year 2018 and will be published in China and Brazil in 2020.

- **Human Remains - Human in Machine Age**
- **Simple Solutions in a Complex World**
- **The Simplicity Principle: Simplicity in a Complex Age**

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