



Lucy Perry

An award-winning leader, [author](#), rule breaker, idea maker and keynote speaker

Lucy Perry is an award-winning leader, author, exceptional communicator, rule breaker, an ideas maker and speaker. She is also the former CEO and director of a new international women's [health](#) charity Hamlin Fistula Ethiopia which raised \$7M in less than three years.

Lucy's biography

About Lucy Perry

Lucy Perry is an award-winning leader, [author](#) and international keynote speaker.

She is an exceptional communicator, rule breaker and an ideas maker. After leading a successful ad agency for twenty years she made the move to use her unique skillset to transform the world by creating and putting her [energy](#) into her new international women's health charities Hamlin Fistula Ethiopia and Sunrise Cambodia.

As the founding CEO and director of her first charity Hamlin Fistula Ethiopia, Lucy was instrumental in raising \$7M in less than three years for a network of hospitals and a midwifery school in Ethiopia. She then moved on to transform her next charity Sunrise Cambodia turning it into an efficient fundraising organisation.

Lucy is a professional communicator with a solid track record in Leadership, [digital marketing](#), story telling and strategic financial management.

As a speaker she is inspirational and passionate and her talks are always fast-paced and entertaining. She has presented to a variety of audiences including sales teams, executives, students, medical professionals, social media professionals, bankers and government policy developers.

Lucy has been nominated many times and named twice as a finalist in the Telstra Business Women of the Year Awards.

Lucy's talks

- Career inspiration

- [Communication](#)

- **Social media**

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