



Marga's biography

Marga Hoek

International figurehead on sustainable business and capital

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About Marga Hoek

She is internationally recognised as a seasoned business leader, motivational speaker and author of trailblazing publications such as the award-winning *New Economy Business*, numerous articles in media like The Huffington Post, Executive Finance, G7, G20 and Cop23 [Climate Change](#). She recently authored and launched the first business book on the Sustainable development Goals offer to business and capital, *The Trillion Dollar Shift* which was launched at the World Economic Forum 2018.

Hoek is the international business and thought leader on the shift from a linear [economy](#) to a circle economy. She has gained recognition over the years as a successful and innovative business leader in various CEO and executive roles and now is a highly sought-after and frequently requested board advisor, keynote speaker and moderator.

Ms. Hoek is an authoritative and inspirational speaker and [author](#) of the award-winning bestseller book *New Economy Business*, the book that has gotten international appreciation for the clear vision on a sustainable, circular economy and the new role of business. She published numerous articles in magazines such as The Huffington Post, Executive [Finance](#) and is a global voice for G20, G7 Climate Change and Cop23. Hoek is a partner of Chairman Mentors International, a European company that enables CEO's to benefit from the experience of seasoned Chairman around the world.

She recently launched her newest book *The Trillion Dollar Shift* during the World Economic Forum Annual Conference in Davos. It is the first and only business book on the Global Goals, addressing how business and capital can make positive use of these goals, while strengthening their company and business proposition. Hoek is a unique speaker able to take society's major challenges at hand and sketch concrete paths to success.

Hoek also has a strong track record as a business leader. She has been CEO of multiple private and public companies and has been CEO and Chairman of the Dutch Sustainable Business Association. She remains connected to the business world via multiple non-executive roles for various organisations as well as regular boardroom advisory and mentoring.

Hoek is a visionary, but with a close eye on reality. She combines sharing her vision with many concrete examples of exciting business cases throughout the world. She can engage and relate with many different audiences, in many different countries. She provides the right mix of information, humour and

inspiration.

Hoek is fluent in Dutch, Spanish and English.

Marga's talks

- **Sustainable business and capital**
- **New markets and innovation opportunities**
- **Finance for a better world**
- **Leadership of sustainable transformations and change by government, business and science**
- **Sustainable development goals and their impact on the world, countries, business and capital**
- **Fourth industrial revolution**
- **Global outlook on societies and business' challenges**

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