



## Randi Zuckerberg

**Former director of market development and spokesperson for Facebook**

If you want to know how the web is changing the way we live, do business and organize then Randi Zuckerberg can lead you on that quest.

## Randi's biography

### Randi Zuckerberg's background

Her book *Dot Complicated* offers to guide us through our modern, wired lives and keeps us on top of the rapid [innovation](#) and social change that social media brings in its wake.

- Founder & CEO of Zuckerberg Media
- Former [marketing](#) director of Facebook where she led the company's US election strategy and pioneered several large media partnerships.
- Included in The Hollywood Reporters 2008 Digital Power List

Randy is well-known firstly because of her work at Facebook, when she worked with her brother Mark to make it the worldwide success it is today. However, since leaving Facebook she has gone from strength to strength under her own steam, founding her own company, Zuckerberg Media, which creates innovative content with organisations from Cirque du Soleil to the United Nations Foundation. She has also authored three books, one of which has led to a Radio show which she hosts (*Dot Complicated*). On the show she interviews top [entrepreneurs](#) and technology experts to discuss how technology is changing our lives.

Randy also works as an on-air mentor and investor for the TV series "Quit Your Day Job" and is an executive producer for the children's TV show "Dot". This is based on the book Randy penned in 2013 of the same name.

She has also written another children's book, "Missy President" and starred in "Rock of Ages" on

Broadway.

### **Speaking Style**

Enthusiastic and professional Randi Zuckerberg lives her subject as part of the wired generation navigating a web connected world.

## **Randi's talks**

- **Political coverage in the internet age**
- **Current insights into how the internet, social networks, and social media are being used in government and democracy.**
- **How the web is changing the way we live**
- **The wired world**
- **What social networking and media developments mean for both entrepreneurs and citizens.**
- **Social change through social Media**

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