



## Sally Bibb

**Author, speaker, consultant**

Sally Bibb is an award-winning business author, keynote speaker and founding director of Engaging Minds, a strengths consultancy.

## Sally's biography

### Sally Bibb's background

She leads strengths-based organisational change work in Europe, USA and Asia, and has a track record of achieving transformational results for her clients.

Sally is one of the leaders of the global strengths revolution that's transforming both the cultures of organisations and people's lives. Her subject is relevant and now.

Sally brings a unique combination of insight, rigour and practical success in leading [organisational transformation](#) projects that have saved organisations millions and make an astonishing impact on metrics such as employee engagement, staff turnover, productivity, sick rates and customer service.

As a senior leader, entrepreneur and consultant she has a depth of understanding of how to unlock people's talents to make organisations great.

Her career has taken her from the heady heights of being a director at The Economist where she was challenged as a leader of two major organisational transformations: digital transformation and creating a global, collaborative sales force. She was also called to raise her communications game by starting her career as an author. Her appetite for transformation was whetted and she wanted to try her hand at helping other world-class organisations. She set up her company, Engaging Minds, and brought to market a fast route to change – the strengths route – it's catching on fast and is saving organisations millions and transforming thousands of people's experience of work.

Sally's ground-breaking work, inspired by a pivotal 'light-bulb moment' in her twenties, gives everyone the chance to discover, play to and apply their innate strengths, values and motivators. The result? They

can make the best career choices, be selected for the right roles, love their jobs, thrive in the workplace, and so, be more fulfilled in their lives. For leaders, the strengths approach is the key to high performance and engaged employees.

Sally's stories of the impact the approach has had in organisations like EY, the NHS, the Prison Service, Starbucks and Saga will surprise, inspire and galvanise you. Is it really possible that you can save millions of pounds in just a few months? And can your people (at every level) become greater at what they do and get happier in the process? Sally says yes, and, in her talks, she reveals exactly how and why.

Her definitive books *Strengths-based Recruitment and Development* (2016) for organisations and *The Strengths Book* for individuals (2017) have been hailed as evidence-based, practical and life-changing. They generously put the power of strengths approaches into the hands of *everyone*.

Hearing Sally speak will reveal a proven route to an engaged workforce. It will plant fresh, exciting ideas about 'strengths' in your mind, and the desire to try them, either for your organisation or for yourself, in your heart.

As a speaker, Sally has an engaging, conversational style and tells stories that touch people and leave them feeling empowered to discover their strengths and raise their game.

Sally has an academic grounding in organisational change as well as practical experience of leading it in demanding organisations across many sectors. She was a director at The Economist Group (publisher of The Economist magazine) before setting up Engaging Minds. She has led organisational change projects in Europe, USA and Asia Pacific.

As founder of Engaging Minds she has led organisational transformations for many well known organisations. From helping Saga to prepare for flotation on the UK stock market to removing risk from senior nurses being appointed into the wrong job, the work Engaging Minds does leads to real change. The following organisations have all benefited from the transformative effect of working with Sally and her team: the AA, EY, Grolsch, Guy's and St Thomas' NHS Hospital Trust, Imperial College NHS Hospitals Trust, Lloyd's Register, Morrisons, NHS, Ofcom, Olympics 2012, SABMiller, Saga, Sodexo Justice Services, Starbucks, The Royal Marsden Hospital, University College London Hospitals.

Engaging Minds work has been featured in many professional and consumer publications including the Health Services Journal, Nursing Standard, The Institute of Directors Magazine, HR Magazine and Elle Magazine.

Her first degree was a BA (Hons) in psychology, sociology and [economics](#). She has an MSc in organisational change from the University of Surrey. This humanistic approach continues to inform her work and research methodologies.

**Sally Bibb is a writer and award-winning author of seven books**

- *The Strengths Book: Discover how to be fulfilled in your work and in life* (published October 2017)
- *Strengths-based Recruitment and Development: a Practical Guide to Talent Management Strategy for Business Results* (2016).
- *The Right Thing*, Sally Bibb. Wiley.com. 2010
- *Generation Y for Rookies*, Sally Bibb. Marshall Cavendish. 2010
- *Management f-Laws*, Sally Bibb, Russ Ackoff and Herb Addison. Triarchy Press. December 2006
- *The Stone-age Company*, Sally Bibb. Cyan Books. November 2005
- *Trust Matters*, Sally Bibb, Jeremy Kourdi. Palgrave MacMillan. February 2004. MCA Award Winner.

## Sally's talks

- **Performance, profit, pleasure: the best-kept secret of successful organisations**

- **Re-energising your workforce**
- **Discover your strengths and thrive**
- **What are your leadership strengths**
- **Free your people to exceptional performance**
- **Square pegs in round holes: how organisations are limiting the performance of their talent (and what the pioneering ones are doing differently)**
- **The Strengths Revolution: How to achieve a win-win-win, for your shareholders, your, employees and your customers**

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