



**Sasha's biography**

## **Sasha Qadri**

**Senior programming director and moderator at Bloomberg Live**

Sasha Qadri is an experienced news presenter with a track record which includes Sky News and Reuters.

### **Sasha Qadri's background**

For many years now she has been a popular corporate events [moderator](#), hosting business events, panels and roundtable discussions.

Having begun her career in investment banking, Sasha has a strong interest in financial services and business content. She is a frequent moderator of events on the impact of digital disruption and how businesses are reacting to the pace of digital change in a technology-driven [society](#). Dell EMC, HPE, Microsoft, Accenture and Atom Bank are among the companies Sasha has worked with.

Having produced news for CNN, CNBC and Channel 4 news, she is now equally comfortable in front of the camera, regularly interviewing leading newsmakers, [business leaders](#) and politicians.