



Suzannah Baum

Public speaking and presentation skills expert

A presentation skills specialist, executive speech coach and speaker, Suzannah works with entrepreneurs, business professionals and experts to unleash their ultimate speaking potential.

Suzannah's biography

Suzannah Baum's background

Suzannah teaches both new and experienced speakers how create and deliver structured, engaging and powerful presentations, allowing them to step out in front of audiences with confidence, build their careers and businesses, and stand out as the leader that they are.

Through training programs, workshops, executive speech coaching, online learning and keynote presentations, Suzannah works with organizations and individuals to create and deliver impactful, audience-centric presentations that get results. Clients who work with Suzannah appreciate her practical strategies to building presentations that audiences want to hear, all while learning strategies to [increase confidence](#), focus a message, and getting real, measurable results from their presentations.

Suzannah has been featured on Global TV News, Breakfast TV Montreal, CJAD Montreal radio, the Montreal Gazette, and Elle Canada, and is a contributing writer for the Huffington Post. She has taught public speaking at McGill University, and has worked with organizations that include Roche Pharmaceuticals, BMO Capital Markets, Service Canada, the International Civil Aviation Organization, and the National Film Board of Canada.

Suzannah is the 2018 President of the Canadian Association of Professional [Speakers](#) (Montreal Chapter) and a member of the Global Speakers Federation, and holds a B.Comm from McGill University and a M.A from Carleton University.

Suzannah's talks

- **Captivate with Confidence, and Leave Your Audience Wanting More: How to Create & Deliver Powerful Presentations that Get Results**

Is your team getting their point across clearly, concisely, and confidently to your clients and potential customers? Is your team giving presentations that are compelling enough to move their audience to action? Are your managers able to communicate properly with their team — and share both good AND bad news — in the most appropriate way?

If you want to stay ahead of the competition, your team's presentations must be persuasive, powerful and professional each and every time they speak with clients, prospects, or investors. At the same time, internal presentations — given to and by employees and management — are a crucial piece to ensuring that company information gets shared, projects move forward, teams communicate well with each other, and outstanding individuals are given an opportunity to shine. This interactive session focuses on the powerful tools and techniques that can be used to turn every presentation or public speaking opportunity into a rewarding experience. Whether speaking to one person or a crowded room, participants will learn a variety of techniques to enable them to stand before a group and successfully deliver compelling messages, including:

- Techniques to reduce the stress and anxiety of public speaking
- How to structure and focus your presentation for maximum impact
- The different structure requirements for informational and persuasive presentations
- Delivery styles that help you connect with your audience
- How to organize your thoughts for impromptu speaking
- How to recognize and avoid the most common bad speaking habits
- The power of stories and personal experience
- How to make facts and statistics come alive

- **“You nailed it!” How to Create Audience-Centric Presentations that Drive Results, and Make You Look Like a Superstar**

There's no doubt that creating and delivering a successful, engaging presentation requires an investment of time, energy and a variety of resources. However, despite hard work and best intentions, sometimes these presentations simply do not get the results that they were designed to achieve – no follow-up sales or meetings, no change in behaviors, no impact.

This hands-on session will share a powerful step-by-step formula for creating structured, engaging and audience-centric presentations that get your message across in a clear and concise way, provide value to the audience, and ensure that the time, energy and resources that you put into it get you the results you want — and make you look like a total superstar in front of your audience!

In this session, you will learn:

- The one essential premise that will change how you approach presentations
- The key questions you must ask BEFORE building your presentation that will guide you to creating compelling content that will guarantee audience engagement
- A proven – and repeatable – process to craft structured, engaging and audience-centric presentations – faster, easier, and more effective than ever before

- **Get out of the corner! - How to Manage Public Speaking Nerves, Create a Focused Message, and Rock Your Presentation**

Nothing beats speaking for building your personal brand, communicating your strategies and ideas, selling your products and services, and promoting your business. The leads and opportunities you get from just one successful talk is often immediate — and sometimes transformative. (Imagine two successful talks? Or twenty?)

The trick, of course, is to deliver a great speech. So what's stopping you? If you're like many professionals, you worry about looking nervous — making an embarrassing mistake or freezing up in front of an audience and not being able to recover – or seeing people tune out or, worse, yawn . Or maybe you can control your nerves, but you're totally overwhelmed with how to put together a presentation in a focused, engaging and compelling way. As a result, you may be avoiding speaking opportunities, and holding yourself back from sharing the tremendous value that you can offer.

In this program, you'll learn a proven process that makes you confident and effective anytime, in any venue, in front of any audience. This includes:

- 3 simple strategies that instantly get you calm and confident in the crucial seconds before an event.
- How to quickly move beyond a fear of public speaking and actually thrive in front of an audience.
- How to not become stuck or frozen in your presentation — and what to do if that does happen!
- 5 steps to building a structured, focused, engaging presentation that will be easy for you to present, and easy for your audience to remember.
- How to get your desired results from each and every presentation you give.

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