



Tammy's biography

Tammy Erickson

A global authority on the changing nature of work and leading a multi-generational workforce

Tammy Erickson has done extensive research on how corporations innovate through collaboration.

Tammy Erickson's background

She has had many articles published in the Harvard Business Review, including Its Time to Retire Retirement, which won the McKinsey Award, she has written for the MIT Sloan Management Review and is the [author](#) of "Workforce Crisis: How to Beat the Coming Shortage of Skills and Talent". She recently completed a trilogy of books published by Harvard Business Review Press on how individuals in specific [generations](#) can excel in today's workplace.

Her highly rated blog, "Across the Ages," appears on the Harvard Business Review website. Her article "Leading Across the Ages" was named one of Harvard Business Review's Breakthrough Ideas of 2008. She is an experienced keynote speaker taking the podium at many prestigious events including HSM World Business Forum, Society for Human Resources Management (SHRM) and Linkage and Human Resource Planning Society.

While she often challenges the basic assumptions of how companies manage their people, she offers guidance on how to improve the work experience. She is now actively researching and writing on the Re-Generation who are 18 and younger today.

She is also a respected authority on technology and its implications for business and coauthor of the book Third Generation R&D: Managing the Link to Corporate Strategy, a guide to making technology investments and managing innovative organizations.

She has been on the Board of Directors of PerkinElmer, Inc., a Fortune 500 company competing in advanced technology markets and on the Board of Allergan, Inc.

She has a Bachelor of [Arts](#) degree in Biological Sciences from the University of Chicago and a MBA from the Harvard Graduate School of Business Administration where she was the recipient of the James Thomas Chirurg Fellowship.

Tammy is happy to tailor sessions to specific corporate needs and objectives.

Current / Past Roles & Positions

- One of the prestigious Thinkers50 top management gurus
- Award winning author
- Has conducted extensive studies into Baby Boomers, Gen X, Gen Y and the coming Re-

generation.

- Advises companies such as General Electric, Bank of America, GenRe and Novartis.

Speaking Style

Energetic, moving and humorous – audiences value her powerful insights and the implications for both their working and wider lives.

Tammy is an award-winning author and expert on organizations and the changing workforce and, in particular, the generational differences between workers today.

Tammy's talks

- **What leadership looks like now**
- **Generations at Work**
- **Designing 21st Century organizations**
- **Ten Assumptions that Are No Longer True**
- **Marketing to Millennials**
- **Harnessing collaboration through structure and technologies**
- **Innovation in the Intelligent [Economy](#)**
- **The Future of the Workforce**

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