



Vicky Pryce

Chief Economic Advisor, CEBR

Vicky Pryce is a leading economist working on UK, global and Eurozone issues. Having worked in senior positions in business and government, she went on to become Chief Economic Advisor at the respected Centre for Economics and Business Research (CEBR) covering the economic situation, and the policy implications for business. Vicky has now become a Board member of CEBR.

Vicky's biography

Vicky Pryce's background

Vicky's recent posts have included: Senior Managing Director at FTI Consulting; Director General for Economics at the Department for Business, Innovation and Skills (BIS); and Joint Head of the UK Government Economics Service where she was responsible for evidence based policy and for encouraging measures that promoted greater productivity in the UK economy. She had previously been Partner and Chief Economist at KPMG and earlier held chief economist positions in banking and the oil sector. Vicky co-founded GoodCorporation, a company set up to promote [corporate social responsibility](#), boardroom [diversity](#) and ethics.

At various stages in her career she has been on the Council of the Royal Economic Society, on the Council of the University of Kent, on the board of trustees at the RSA, on the Court of the London School of Economics, a fellow of the Society of Business Economists, on the Executive Committee and the Council of the IFS, an Academician of the Academy of Social Sciences, a Visiting Professor at the Cass Business School, a Visiting Fellow at Nuffield College, Adjunct Professor at Imperial College and Visiting Professor at Queen Mary, University of London.

She is patron of 'Pro-bono Economics' and has served as Master of one of the City of London's Livery Companies. She sits on the Department for Business [Innovation](#) and Skills' panel monitoring the economy and is on City AM's Shadow Monetary Policy Committee.

Vicky retains many links in the City, [business](#) and government offering a broad view of the economy. She works with many industries and government departments, including advising on the economic cases for

proposed new airports and runways in the south east. She is the author of *It's the [Economy](#), Stupid – Economics for Voters*, *Greeconomics*, an analysis of the Eurozone crisis and the implication of a Greek exit from the currency, *Prisonomics and Redesigning Manufacturing: Reimagining the Business of Making in the UK*

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