



## Andrew Scott

**Economics expert and global authority on the implications of longer life for business and society**

Expert on the future trends shaping the world of business and society. Global authority on the implications of longer life and technology for business and society.

## Andrew's biography

### **About Andrew Scott**

Andrew Scott is Professor of Economics at London Business School, Co-founder of The Longevity Forum and an award-winning speaker, author and researcher.

Andrew is the author of the global bestseller “The 100 Year Life” which offers a compellingly different view of an ageing society and how it represents a major opportunity for us all. In general, Andrew focuses on the major trends that are reshaping the world around us – from longevity and [technology](#) through to [political](#) and social upheaval.

Andrew speaks with clarity, conviction and insight on a range of issues to help the audience know how they need to position themselves in response to these changes.

### **Speaking Style**

Combines deep intelligence and broad knowledge, sharp humour and clear communication to make audience aware of what is happening and what they need to do. Suitable for small intimate action orientated settings through to large audiences requiring impactful speech.

### **Publications**

Andrew Scott’s highly acclaimed 2016 book “The Hundred Year Life” is an international best seller, runner up for the FT-McKinsey book of the Year and inspired the Japanese Prime Minister to establish a Council for Living to 100 Years. In the book Andrew shows how the fact that children born today have a plausible chance of living to a 100 is leading to a profound transformation in how we live our life that affects us all. In it he argues that firms need to position themselves now if they are to succeed in

understanding the behaviour of their customers and their employees as everything around us changes and adapts to the hundred year life.

Andrew's second book, "The New Long Life, A Framework for Flourishing in a Changing World" focuses on how technology, longevity and social changes are exerting a fundamental change in society and the [economy](#). It lists what individuals, companies and governments need to make the most of this changing world. As Mr Spock remarked to Captain Kirk "Its life Jim, but not as we know it". The future requires very different practices than the past and Andrew's new book tells us what they are.

He has worked with a wide range of firms and sectors and can tailor his message across the globe as well as to an audience, whether of finance specialists, HR experts or broad based general management.

### **Positions**

Professor of Economics at London Business School, Fellow of All Souls, Oxford University and The Centre for Economic Policy Research.

### **Career**

Andrew has taught at London Business School, Oxford University, Harvard University and London School of Economics. He has served as a Non-Executive Director to the Financial Services Authority. He has acted as an advisor to a range of politicians and government departments around the world. Both on economic trends but particularly his work around The 100 Year Life Andrew has advised and consulted with a number of top companies and organisations on how to adapt their policies, products and work practices to the reality of longer careers and lives.

## **Andrew's talks**

- **On Brexit**

In the EU referendum on 23 June, do you think Britain should vote to remain in the EU or leave? Britain will have less control over Europe if it is not part of it, according to Professor Andrew Scott. And a vote to leave the EU would lead to a loss of trade and possibly devaluation of the pound. This video is the fifth in a series of interviews with some of our world class faculty. We speak to London Business School's Dean, Professor Sir Andrew Likierman, and leading economists Richard Portes, Lucrezia Reichlin, H el ene Rey and Andrew Scott, about the economic consequences for Europe if Britain exits the EU.

- **Creating a 100 Year Life**

- **Investment Banking and Manufacturing**

- **The intersection of technology and demography and changing social fabrics**

Andrew talks about the ways technology redefines demographic and professional characteristics of today's entrepreneurs. He also talks about "beconomy" and "becons" which is a new stage of life for young adults who are trying to experiment as independent producers.

- **The 100 Year Life – Corporate Implications**

- **Broad Factors that Transform the World around us**

- **Economic Outlook**

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