



## **Carlos Cordon**

**Professor of Strategy and Supply Chain Management, IMD Business School**

Professor Cordon's areas of interest are digital value chains, supply and demand chain management, digital lean and process management.

## **Carlos's biography**

### **Carlos Cordon's background**

Carlos is currently developing research and cases in the following areas: the digital journey of traditional companies, digital [innovation](#) in value chains, industry 4.0, digital lean, applications of big data in different spaces (healthcare, transportation and FMCG). He is the author of numerous articles and case studies in these fields and over the past few years has won various prizes for his cases and articles on supply chain management, outsourcing and process management.

Professor Cordon is also a consultant to multinational companies in the electronics, food, chemical, pharmaceutical, car and other industries. He has designed and directed numerous executive development programs in the areas of digital and strategy journeys, supply chain management and sourcing.

Professor Cordon studied civil engineering at the Escuela Politecnica de Barcelona and holds a PhD in Management from INSEAD. Prior to the completion of his schooling, he was Manager in the manufacturing and distribution consulting group of Accenture and later MIS Manager of Grupo Español General Cable (now a subsidiary of BICC).

