



James Henderson

Director of the IMD Global [Leadership](#) in the Cloud program

James E. Henderson is Professor of Strategic [Management](#) at IMD.

Prior to joining IMD, he was an Associate Professor of Strategic Management at Babson College and Babson School of Executive [Education](#), based in Boston, MA.

James Henderson's areas of special interest are

- Strategy under uncertainty
- [Competitive strategy](#)
- Corporate strategy
- Strategy execution

Professor Henderson helps companies achieve and sustain their competitive advantage either at a business unit, corporate or global level through directing custom specific executive programs, facilitating strategy workshops, or teaching MBAs and executives. While at Babson and IMD, he has designed, delivered and/or directed programs for a number of companies in a variety of different industries including [healthcare](#): Serono, UCB Pharma, Novartis, Blue Cross Blue Shield; capital intensive industries; OMV, UPM Kymmene, Metso; professional and financial services: Deloitte, Royal Bank of Scotland, Zurich Financial Services; high technology: EMC, France Telecom, Battelle Memorial Institute; consumer products: Estée Lauder, Carlsberg and economic development agencies: Scottish Enterprise. James E. Henderson main research interest concerns developing and implementing strategy under uncertainty. Specific topics include piloting (an emerging research interest), investment timing, corporate entrepreneurship and supply chain [competitiveness](#).

Professor Henderson has published several important articles on investment timing in the Strategic Management Journal and Academy of Management Journal. He has also authored numerous papers on supply chain and cluster competitiveness including one in the Strategic Management Journal. Many of his ideas have been incorporated in the 2005 Strategic Management Society Book Series, titled Restructuring Strategy, co-edited with Professor Karel Cool, INSEAD and René Abate, Boston Consulting Group. In the area of corporate [entrepreneurship](#), his research has appeared in Management Decision (best paper for 2008), Frontiers of Entrepreneurship and Journal of Business Venturing, leading research journals in the field.

Professor Henderson has also developed over 30 published IMD, INSEAD and Babson cases, of which

one, Heineken Buckler Beer, won the Best Selling Case in Europe. Furthermore, he sits on the Editorial Board of the Strategic Management Journal as well as the Annual Conference on Corporate Strategy. In addition to his PhD in Strategic Management at INSEAD, France, he holds an MBA and undergraduate degree in [Economics](#) and French from the University of Western Ontario in Canada.

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