



## Bill Tolany

### Modern retail leader

Bill Tolany has been a leader at Amazon, Whole Foods Market, and startups. His experience across industries has given him insight into different approaches for corporate strategy, ecommerce, and culture. Mr. Bill's speaking style is straightforward with light humour.

## Bill's biography

### Bill Tolany's background

Your event is unique, so your speaker should be too. Bill is a rarity, having held [leadership](#) positions at both Amazon and Whole Foods Market prior to their merger. In addition to these large companies, Bill has also led startups in industries as diverse as media, education, and ecommerce. These experiences provide him with unique perspectives to share, and Bill is willing to invest time to understand your particular needs and customize topics specifically for your audience.

While at Whole Foods Market, Bill led [marketing](#) and digital efforts, including the company's highly praised work in mobile apps and social brand building. His work at Amazon involved the expansion of Prime Now, the company's ultrafast delivery service for ecommerce. Bill is particularly passionate about innovation. He holds a US patent and acts as an advisor for multiple startups.

Your audience will gain insights from a presentation customized by Bill specifically to your needs.

### Former positions

- Amazon Prime Now – GM/Regional Leader – Production and Logistics
- CEO Board Member Greenling, Inc. – Turnaround CEO for mission-driven e-commerce company
- Whole Foods – Founding leader of Whole Foods Market's Integrated Media team

## **Bill's talks**

- **Co-Creating Customer Experience**
- **Tech startups & Incubators**

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