



## Tsedal Neeley

**Award Winning Author, Harvard Business School Professor and Keynote Speaker on Globalization and Digital Transformation**

Tsedal Neeley is a top virtual work and organizational change expert, business thought leader, and a Professor at the Harvard Business School. Her new book *Remote Work Revolution: Succeeding from Anywhere* is the #1 Bestseller in Business Teams on Amazon and provides companies and leaders with the best virtual practices to perform at the highest levels.

## Tsedal's biography

### About Tsedal Neeley

Tsedal Neeley is a top virtual work and [organizational change](#) expert and the Naylor Fitzhugh Professor of Business Administration at the Harvard Business School. Her talks focus on how [leaders](#) can scale their organizations by developing and implementing global and digital strategies. She regularly advises top leaders who are embarking on virtual work and large scale-change that involves global expansion, [digital transformation](#), and becoming more agile. A sought-after speaker with extensive international experience, she is fluent in four languages.

Her forthcoming book, *Remote Work Revolution: Succeeding from Anywhere* (2021, Harper Collins Business), provides remote workers and leaders with the best practices necessary to perform at the highest levels in their organizations. Her award-winning book, *The Language of Global Success: How a Common Tongue Transforms Multinational Organizations* chronicles the behind-the-scenes globalization process of a company over the course of five years.

Her work has been widely covered in media outlets such as BBC, CNN, Financial Times, NPR, the Wall Street Journal, and the Economist.

Tsedal is a recipient of the prestigious Charles M. Williams Award for Outstanding Teaching in Executive Education and the Greenhill Award for outstanding contributions to Harvard Business School.

# Tsedal's talks

- **Remote Work Revolution**

The rapid and unprecedented changes brought on by Covid-19 have accelerated the transition to remote working, requiring wholesale migration of nearly entire companies to virtual work, leaving managers and employees scrambling to adjust. In this talk, Neeley will show organizations how to lead virtually, keep teams motivated, find the right digital tools, and maintain employees' productivity.

- **The Language of Global Success**

For nearly three decades, English has been the lingua franca of cross-border organizations. However, global businesses face daily challenges with linguistic and cultural misunderstandings. So what are the best corporate strategies for leading teams in linguistically and culturally diverse companies so they can thrive? In this talk, Neeley shares how organizations can integrate language and communication effectively to set up their teams for success.

- **Digital Transformation**

Technology is constantly changing how we work. Digital transformation applies to everything a company does from how they strategically address and implement internal processes to interactions with customers to all lines of business and communication. In this talk, Neeley shares how organizations can lead through digital change while upscaling their workforce to prepare for future challenges. This interactive presentation also utilizes case studies from Harvard Business School.

- **Diversity, Inclusion, and Your Business**

The most diverse companies are the most innovative. Despite the benefits of diversity, many employees find themselves left behind when it comes to leadership roles and inclusion. In this moderated session, Neeley talks about what companies can do to implement cultural change so they can succeed and everyone can thrive.