



Dag Kittlaus

AI speaker and tech entrepreneur, co-founder & CEO of Siri and Viv

Dag Kittlaus is a top A.I. and Tech Entrepreneurial keynote speaker, serial entrepreneur, and co-founder and CEO of two digital assistant companies, Siri and Viv. Siri was later acquired by Apple 2010, and Viv was acquired by Samsung, forming the basis for the digital voice assistant Bixby. After Apple acquired Siri in 2010 Dag was the Director of iPhone Apps at Apple running the Siri and speech recognition teams.

Dag's biography

Dag Kittlaus Background

Dag Kittlaus is the co-founder and CEO of Viv, the global brain. Prior, he founded Siri (acquired by Apple in 2010), the world's first virtual personal assistant, as an Entrepreneur-in-Residence at SRI.

After Apple acquired Siri in 2010 Dag was the Director of iPhone Apps at Apple running the Siri and speech recognition teams. In the fall of 2012 Dag co-founded his next AI company, Viv, which aims to open [artificial intelligence](#) to the world and enable everyone to talk to everything.

A serial [innovator](#) and consumer wireless internet veteran of 10 years in Scandinavia and the US, Dag is working on creating his fourth consecutive mobile internet product. Dag has held leadership roles as VP of Consumer Internet Services at Scandinavian telecom giant Telenor Mobile, and several consumer product groups at Motorola including GM of xProducts and founder and GM of Motorola's Interactive Media Group. He conceived and launched Screen3, a breakthrough consumer mobile application currently used by millions of users and adopted by Cingular, China Mobile, and Telefonica.

Dag's talks

- **Artificial intelligence: past, present, future**
- **Marketing: building billion dollar brands**
- **Entrepreneurship/strategy: designing and executing scalable brands for worldwide distribution**

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