

John Ellis



Technology and futurist keynote speaker, former Global Technologist with Ford Motor Company

John Ellis is a top technology and futurist keynote speaker, best-selling Author, software expert, and former Head of the Ford Developer Program with Ford Motor Company. His work in the field inspired the book *The Zero Dollar Car: How the Revolution in Big Data will Change Your Life*, a #1 Amazon Best Seller (Auto Industry Book). For the past 19 years, he has been the managing director of the industry consultant firm Ellis & Associates.

John's biography

John Ellis Background

John Ellis is an expert in new and emerging transportation [technology](#), and how it is changing the way [cities](#), airports, and transportation authorities manage our public spaces. He is an engineer, software developer, and business development veteran with more than 25 years of experience. John works with public agencies to help them prepare for and manage the rapid influx of technology in the transportation sector. As a former executive at Motorola and Global Technologist at Ford Motor Company, John led or participated in teams that built many of the innovations we see today in connected vehicles on the ground and in the air. Since then, he has helped cities and organizations understand how technology is affecting the way they operate our streets, sidewalks, and curbs, now and into the future.

For the past 24 years, John has been the managing director of Ellis & Associates, the management consulting firm he founded in 1997. Originally established as a boutique training firm focused on international [business](#) and [culture](#), the firm now serves clients in the world where automotive, consumer, connectivity and software intersect.

John served as an adjunct professor at Notre Dame University teaching financial math to Executive MBA students from 2002-2010 as well as a translator in the 1992 Summer Olympics.

