



Grant Cardone

World's #1 Sales Trainer, bestselling author & motivational speaker

Grant Cardone is the bestselling author of *The 10X Rule* and *If You're Not First, You're Last* as well as a sales trainer, speaker, and entrepreneur who has worked in real estate and the auto industry. Grant Cardone is a real estate mogul who built his \$1.9 Billion portfolio of multifamily properties from scratch. Moreover he was named the #1 marketer to watch in 2017 by Forbes Magazine.

Grant's biography

Grant Cardone is an American [entrepreneur](#), New York Times best selling author, speaker, and motivator. Cardone is a respected, highly regarded master salesperson whose passion is to teach people how to sell themselves, their products, and services regardless of the economic climate. His books, audio packages, and seminars provide people of all professional backgrounds with the practical tools necessary to build their own economies towards the path to true freedom.

Grant urges his followers and clients to make success their duty, responsibility, obligation, and to rise above outdated, unworkable middle class myths and limitations in order to achieve true freedom for themselves and their families.

His straight-shooting viewpoints on [leadership](#), the economy, small business, retail sales, employment, and headlines have made him a valuable resource for media seeking commentary and insights on real topics that matter.

Amongst Grant Cardone's stellar accomplishments are:

- An internationally renowned business and sales expert.
- Author of 4 sales and business books, including *New York Times* bestseller "If You're Not First, You're Last" and Axiom Award Winner "Sell or Be Sold."
- Creator of customized sales training programs for Fortune 500 companies, small businesses, success-minded individuals and entrepreneurs.
- A dynamic, highly sought after international speaker who captivates and motivates audiences with

his engaging, entertaining and informative speaking style.

- Offers practical insights on sales, marketing, [branding](#) and entrepreneurship via print, digital, TV and radio media.
- Regularly appears on Fox News, Fox Business, CNBC, and MSNBC, and contributes to Entrepreneur.com, and Huffington Post.

Cardone and his team of certified sales trainers have worked with companies like; Google, Morgan Stanley, Afflac, AutoTrader, Camping World, Web Filings, NOVA University, Wayne Huizenga School of Business, Kawasaki, Cenegenics, Reinhardt Food Service, Carrier HVAC, and more.

To make his training available and affordable for salespeople and [sales](#) organizations of all sizes, he developed cloud (web) based solutions allowing his sales training programs to be accessible from any phone, tablet or computer.

Grant's talks

- **How To Create Wealth Investing In Real Estate: How to Build Wealth with Multi-Family Real Estate**

In this speech by sales master Grant Cardone, based on his bestseller 'How to Create Wealth Investing in Real Estate', Grant will share his secrets of creating massive wealth by teaching his own proven formula which he used to create almost \$1 billion of real estate holdings.

- **The 10X Rule: The Only Difference Between Success and Failure**

This speech is based on Grant Cardone's international bestseller The 10X Rule which aims to achieve "Massive Action" results and accomplish your business dreams. In this speech he will reveal the principle of "Massive Action," allowing you to blast through business cliché and risk-aversion while taking concrete steps to reach your dreams. It also demonstrates why people get stuck in the first three actions and how to move into making the 10X Rule a discipline. Find out exactly where to start, what to do, and how to follow up each action you take with more action to achieve Massive Action results.

- **Sell or Be Sold: How to Get Your Way in Business and in Life**

This speech is based on Grant Cardone's international bestselling book Sell or Be Sold. Grant says that everything in life can be treated as a sale: from trying to sell your company's product to trying to sell yourself on eating healthy. Therefore, knowing the principles of selling is necessary to succeed.

In Sell or Be Sold, Cardone breaks down the techniques and approaches necessary to master the art of selling in any avenue. You will learn how to handle rejection, turn around negative situations, shorten sales cycles, and guarantee yourself greatness.

- **Be Obsessed or Be Average**

This motivational speech is based on self-made multimillionaire sales master Grant Cardone's book 'Be Obsessed or Be Average'. In this session, Grant will share his own personal story from rags to riches, from being jobless and having a drug addiction to becoming a multimillionaire. This speech will teach you how to follow your obsession to become a top salesman and a successful businessman instead of being average. This speech will give you the inspiration and tools to break out of your cocoon of mediocrity and achieve your craziest dreams.

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