



Darren Hardy

Former publisher and editor of Success magazine, motivational speaker and mentor to CEOs and high performance entrepreneurs

Darren Hardy is a leading Success Mentor to CEOs and high-performance achievers, a popular business keynote speaker, New York Times bestselling author, entrepreneur and former Publisher and Editor of Success magazine.

Darren's biography

About Darren Hardy

Darren Hardy is a product and embodiment of the personal achievement principles he reveals in his best-selling books, *The Compound Effect* and *Living Your Best Year Ever*. As an entrepreneur, Harden was earning a six-figure income by age 18, over one million dollars a year by age 24, and owned a company producing \$50 million a year in revenue by age 27. He has mentored thousands of [entrepreneurs](#), advised many large corporations, and sits on the board of several companies and nonprofit organizations.

The founder and editor of Success magazine, Darren Hardy has been a leader in the [personal development](#) industry for almost 20 years, having led two personal-development-based television networks—The People's Network (TPN) and The Success Training Network (TSTN)—producing and launching more than 1,000 TV shows, live events, products and programs with many of the world's top experts.

Darren Hardy regularly appears on national radio and TV for CNBC, MSNBC, CBS, PBS, ABC and Fox, while his highly-valued, actionable and results oriented content and engaging style has made him a favored keynote speaker, from audiences of 50 to stadiums of over 20,000 people worldwide.

The National Speakers Association (NSA) presented Darren Hardy with its 2016 'Master of Influence Award'. This honor is awarded to speakers who have significantly influenced generations of [speakers](#) and whose distinguished careers have brought honor and recognition to the speaking profession globally.

Darren's talks

- **Igniting the Compound Effect**

How to jumpstart your income, your life, and your success.

DESCRIPTION

The truth told straight. The real deal on what it really takes to earn success—made plain, simple, and actionable. Success Mentor Darren Hardy draws from his own extraordinary success journey and all he has collected from interviewing the most successful people of our time, then distills it into the core fundamental principles every achiever needs to know, practice, and master. Darren outlines the foundational operating system to achieve significant success and delivers a complete action plan that anyone can start executing immediately.

KEY LESSONS

- Eradicating the bad habits (some you might be unaware of!) that are constantly derailing your progress.
- Painlessly installing the few key disciplines required for a major breakthrough and lasting results.
- The real key to motivation—getting it and keeping it; how to get yourself to do things you don't feel like doing.
- Developing and capturing the elusive but awesome force of momentum—catch it and you will be unstoppable!
- How to win—every time! The No. 1 strategy to achieve any goal and triumph over any competitor even if they are more talented, smarter, and more experienced.
- The acceleration secrets of super-achievers: Do they have an unfair advantage? Yes,

OUTCOME you do, and now you will, too.

Finally, an understanding that there is no quick fix to success. Success is earned through hard work, discipline, key habits, and the consistency of positive choices compounded over time. With the principles made clear and simple, attendees leave with a sense of clarity and belief that they can achieve extraordinary success—and knowledge of how to get started immediately.

FORMAT

60-90 minute keynote

- **The Productivity Secrets of Super-Achievers**

The real, behind-the-scenes methods of how super-successful produce their extraordinary results—and how you can, too.

DESCRIPTION

From thousands of printed pages and hundreds of hours of personal interviews with today's most extraordinary achievers, Darren identifies three distinctions that differentiate overwhelmed, overworked, and over-scheduled overachievers from super-achievers who produce stunning results with less effort, less time, and less stress, leaving more time to enjoy hobbies and be with family.

KEY LESSONS

The specific productivity strategies of Warren Buffett, Steve Jobs, Kenneth Cole, Richard Branson, and Nike CEO Mark Parker.

- Understanding your vital signs of strategic productivity.
- Mastering your core functions to achieve leveraged results.
- The key to staying focused and eliminating your addiction to distraction.

- How to get yourself (and others) to DO what we know we should do—finally.
- Developing key success habits to dramatically increase your success.
- Finding and keeping your motivation to stay consistent in the disciplines needed to

OUTCOME: Succeed—long term.

Audience members will leave with some rarely-known and insightful tips and strategies drawn from the most successful achievers in the world that they can immediately apply to their own business and life to significantly improve their results.

FORMAT

90 minute keynote

- **21st Century Leadership**

Learning to lead, influence, and empower a team to high-performance in these fast-changing, ever-evolving times.

DESCRIPTION

The core attributes of effective leadership have changed. How do you lead in today's fast-moving and ever-evolving times? Learn the attributes and skills necessary to lead a diverse and multi-generational high-performance team.

KEY LESSONS

- *The essential strategies for recruiting the people you want and getting them to perform as you want.*
- *How to get extraordinary achievement from (seemingly) ordinary people.*
- *Uprooting the legacy leadership practices and belief systems that will severely limit your ability to succeed in today's marketplace.*
- *The No. 1 job of every leader and your key competitive advantage in organizational development.*
- *Successful emotional management of your people.*

OUTCOME: *Becoming a leader who motivates and inspires people to achieve peak performance. Your leaders will get a 180-degree mindset adjustment on the essential qualities of leading by example and demonstration, not lecture or conjecture. They will understand the responsibility and difference-making opportunity associated with leadership. They will leave with the tools to empower them to become influential leaders who build high-performance teams that deliver results—big results.*

FORMAT

90-minute keynote or 6-hour workshop

- **The Entrepreneur Thrill Ride**

How to thrive on the scariest and most thrilling ride of your life.

DESCRIPTION

This media-rich workshop experience will instruct new and seasoned entrepreneurs in navigating through the hairpin curves of fears and doubts, self-defeating mindsets, and crushing negativity from naysayers and dream-stealers. Darren teaches how to overcome the pain of rejection and begin the exciting climb to the top by building skills of independence, self-motivation, and self-accountability.

KEY LESSONS

- *What it really takes to survive and thrive in business.*
- *Overcoming the fear of the unknown as a new entrepreneur.*
- *Learning to step up as a leader without screwing up.*
- *How to become insanely productive without losing your mind.*
- *Critical training of the four essential skills needed to succeed as an entrepreneur: sales,*

OUTCOME: *Recruiting, leadership, and productivity.*

Finally, an understanding that there is no quick fix to success. Success is earned through hard work, discipline, key habits, and the consistency of positive choices compounded over time. With the principles made clear and simple, attendees leave with a sense of clarity and belief that they can achieve extraordinary success—and knowledge of how to get started immediately.

FORMAT

4-6 hour workshop

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