



Laura Gassner Otting

Washington Post Best Selling Author and Motivational Keynote speaker

Laura Gassner Otting is highly recognized for her impact within the nonprofit sector, Founder & CEO of Nonprofit Professionals Advisory Group, a member of multiple nonprofit boards and a thought leader on mission-driven work.

Laura's biography

About Laura Gassner Otting

Laura Gassner Otting, inspires people to push past the doubt and indecision that keep great ideas in limbo because her presentations make listeners think bigger and accept greater challenges that reach beyond their limited scope of belief.

She delivers strategic thinking, well-honed wisdom, and perspective generated by decades of navigating change across the start-up, nonprofit, political, as well as philanthropic landscapes. Laura dares listeners to find their voice, and generate the [confidence](#) needed to tackle larger-than-life challenges. She leads them to seek new ways of leading, managing and mentoring others.

Laura's entrepreneurial edge has been well-honed over a 25-year career that started as a Presidential Appointee in Bill Clinton's White House, where she helped shape AmeriCorps.

She left a [leadership](#) role at the respected nonprofit search firm, Isaacson, Miller, to expand the startup ExecSearches.com. Laura also founded and ran the Nonprofit Professionals Advisory Group, which partnered with the full gamut of mission-driven nonprofit executives, from start-up dreamers to scaling social [entrepreneurs](#) to global philanthropists. In 2015, Laura sold NPAG to the team that helped her build it, both because she was hungry for the next chapter and because she held an audacious dream of electing our nation's first female president.

Along the way, while serving on Hillary Clinton's National Finance Committee, she was asked to do a TEDx talk which became so popular that it launched a speaking career. Laura has spoken across the United States and internationally to universities, companies, conferences, accelerators, TEDx, and the

US Military.

She is the author of *Mission-Driven: Moving from Profit to Purpose* (2015) and the Washington Post Best Seller *Limitless: How to Ignore Everybody, Carve Your Own Path, and Live Your Best Life* (2019). She lives with her husband, two teenage sons, and troublesome puppy outside of Boston, MA.

Laura's talks

- **Live Limitlessly**

Smart, insightful and life-reorienting, Live Limitlessly is the signature keynote based off of Laura's Washington Post bestselling book, *Limitless: How to Ignore Everybody, Carve Your Own Path, and Live Your Best Life*, which Robin Roberts named as one of Good Morning America's Favorite Books of the Year.

This high-energy and fast paced empowerment keynote is geared toward Entrepreneurs, Business Owners, MLM, Direct Sales Professionals and anyone looking to align their career to their life's calling and purpose. It is suitable for rising stars as well as established leaders.

Learn more about how Laura can help your audience toss out everyone else's expectations in life in order to pursue their own definition of success.

- **Limitless Leader: Engaging Your Workforce**

Engaged workers are 22% more productive and profitable for their employers, but what recruits the employee doesn't retain the employee. Stop using an outdated scorecard to motivate your team and start tuning into (and turning on) their purpose, passion, and priorities.

This inspiring and action-oriented keynote is for business owners, corporate leaders, executives, directors, supervisors, and management attendees at industry conferences or individual organizational events.

Learn more about to use the framework on consonance, the cornerstone of Laura's bestselling book, *Limitless*, to re-engage your employees and maximize their productivity and profitability.

- **Contagious Confidence: Mastering Your Voice of Leadership**

A smash hit with empowerment audiences, *Limitless: How to Ignore Everybody, Carve Your Own Path, and Live Your Best Life* has helped readers find the courage to finally live the life they've always wanted. Through this interactive experience, Laura motivates audience members to channel their confidence and fully embody that aspirational state of leadership.

This action-oriented keynote is for aspiring corporate leaders, business owners, Direct Sales and MLM team leaders, corporate managers, executives, directors, and supervisors at industry conferences or individual organizational events.

Learn more about how Laura can leave your audience understanding exactly what they need to do to activate the inspiring leader within themselves.

- **Limitless Sales: Ignite Meaning to Connect and Win**

Meaning matters — to you, but also to your customers. In this talk, bestselling author and speaker Laura Gassner Otting creates a framework through which you can understand and become a partner to your customers, empathizing with their nagging anxieties to empower their big dreams, paving the way for you and your company to become their first-choice solution.

This interactive experience is geared toward corporate sales professionals and teams.

Learn more about how Laura can help your team reconnect to their purpose, their passion, and their profits.

- **Solve Big Problems: Stop Asking “How Can I Help?”**

“How Can I Help?” is a well-intended question that typically creates actions resulting in martyrdom, burnout, and malaise that prevents real innovative thinking and creative solutions. This gut-wrenching, heart-invoking keynote speaks to core of nonprofit agencies and organizations, volunteers, donors, investors, business leaders and entrepreneurs looking to break through barriers holding their teams back from finding real solutions to stagnating problems. Learn more how Laura can help your audience reframe the question and break through doubt and limited-scope thinking.

- **Wonderhell: Survive and Thrive in Success**

What is the cost of success, or seeing your possibility, of revealing your bigger potential? The Burden of Potential attaches a weight as large as your ego to your shoulders, and demands that you carry it at all times. It starts the moment you realize that you have an idea that has promise, and that could have greatness if you leaned into it as it demands. It’s wonderful, and it’s hell. It’s wonderhell.

This new talk is available for limited audiences, as a preview to Laura’s upcoming new book of the same name, Wonderhell, and encompassed the lessons learned from interviews with nearly 100 leaders about their personal reckonings with their own potential, grit, tenacity, and hunger.