



Matthew Gitsham

Professor of Business and Sustainability at Hult Ashridge Executive Education

Matt Gitsham is Professor of Business and Sustainability and Human Rights, and Director of the Ashridge Centre for Business and Sustainability, part of Hult International Business School and Hult EF Corporate Education (formerly Ashridge Business School).

Matthew's biography

Matthew Gitsham's Background

Matt has led numerous research projects on business and sustainable development for nearly two decades. Recent projects include exploring CEO perspectives on the implications of [sustainability](#) for business leadership, CEO lobbying for more ambitious public policy on [sustainable development](#), the role of business in shaping the UN SDGs, how companies are embedding the SDGs (in partnership with Business Fights Poverty), and corporate [leadership](#) on Modern Slavery (in partnership with the Ethical Trading Initiative).

Matt has worked closely with networks including the UN Global Compact and Business in the Community, and companies including Unilever, IBM, HSBC, GSK, De Beers, Cemex and Pearson. Matt's research has featured in the Economist, the FT and the Harvard Business Review.

Matt leads MBA and other management degree courses on Business and Global Society, Developing Sustainable Business Practice, Global Human Rights, and Corporate Diplomacy. He has contributed to numerous Corporate Education programs for clients including Tesco, Bayer, Rolls Royce, Swarovski, Marks & Spencer, Sinopec and UK Senior Civil Servants. Matt is also a doctoral supervisor on topics relating to leading change for sustainability both on the Hult Ashridge Doctorate in Organisational Change and the Tavistock Centre Doctorate in Advanced Practice and Research.

